

irena mcclamb



graphic designer

summary³

a dedicated and passionate design professional with over 15 years experience providing creative solutions in print, corporate identity, direct mail, and mass market design. extremely organized, highly motivated, fast and efficient with attention to detail.

proficient in mac osx, adobe photoshop, adobe illustrator, adobe indesign, adobe bridge, quarkXpress, adobe acrobat professional, extensis suitcase, font book and microsoft office.

experience in color correcting, photo retouching, pre-press production and press checks.

experience

in a card, gardena, ca . owner | graphic designer . 2001 - present

design, copy write, layout and production of entire greeting card line and other stationery related items. design company identities and working papers, brochure layout and design, photo retouching, package design and website design.

sunsets, inc., harbor city, ca . freelancer . 2006 - present

design, layout and production of 5 swim wear division catalogs and websites, including photo retouching and color correcting. works closely with marketing department on magazine ads and promotional items.

solo graphics, westlake village, ca . freelancer . 2001 - present

design, layout and production of large format printing, brochures, catalogs, ads, as well as corporate identity, photo retouching and color correcting.

mjzoom, sierra madre, ca . art director . 2001 - 2007

responsible for art directing entire design department and producing original designs for greeting cards, stationery related products, photo albums, scrapbooks, hardware & wall decor, catalogs, show booths, print ads and company website.

oversee and direct product development and presentations to many mass market retailers (i.e. target, michaels, babies r us, barnes&noble, rite aid, ritz camera, the container store).

nakada design, los angeles, ca . freelancer . 2001 - 2003

assist in design, layout and production of signage, brochures and catalogs, photo retouching and color correcting.

digio inc., woodland hills, ca . internship . 1999-2001

contribute in design, layout and production of pre-press service bureau.

education

california state university, long beach
bachelors degree in art, emphasis in graphic design . 2002

references

available upon request

contact info . irena@inacard.com . www.inacard.com